

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Elections – National Electoral Roll Purification and Authentication Programme (NERPAP) – publicity campaign – Publicity through FM Radio channels – Publicity campaign – Payment of **Rs.4,01,125** to M/s Pamm Advertising & Marketing, Hyderabad towards the publicity campaign through 91.1 FM-Radio City, Radio Mirchi 98.3FM, 93.5 Red FM and 92.7 Big FM – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.B) DEPARTMENT

**G.O.RT.No. 3375**

**Dated: 19-12-2015**

Read the following:-

1. Govt. Lr.No.1431/Elecs.E/A3/2015-1, dt. 26-03-2015.
2. From Authorised Signatory, M/s Pamm Advertising and & Marketing, Hyderabad, Invoice PH/2015/04/02/1 dt:08.4.2015.
3. G.O.Rt.No.3470, Finance (EBS.I) Department dt. 02.12.2015

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ORDER:

In the Government letter 1<sup>st</sup> read above, orders have been issued to M/s Pamm Advertising & Marketing, Hyderabad to take up the publicity campaign through 91 FM-Radio City, Radio Mirchi, 93.5 Red FM and 92.7 Big FM for ten days with effect from 28.3.2015 @ 10 spots per day of 30 seconds duration for National Electoral Roll Purification and Authentication Programme and send bills for arranging payment.

2. After careful examination of the matter, Government hereby sanction for an amount of **Rs.4,01,125/-** (Rupees Four lakhs one thousand one hundred and twenty five only) to M/s Pamm Advertising & Marketing, Hyderabad towards publicity campaign through 91 FM-Radio City, Radio Mirchi, 93.5 Red FM and 92.7 Big FM for ten days w.e.f. 28.3.2015 for National Electoral Roll Purification and Authentication Programme.

3. The expenditure sanctioned in para 2 above shall be debited to "**2015 Elections – MH 104 Charges for conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – S.H. (04) Conduct of Elections to Loksabha and State Assembly – 260 Advertisements Sales and Publicity Charges**" and shall be met from the additional funds provided vide G.O. 3<sup>rd</sup> read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above, and credit in favour of "**Pamm Advertisement & Marketing, Hyderabad A/c No.90061250000351, Syndicate Bank, East Patel Nagar, 7 Sethi Bahwan New Delhi-08, IFSC Code:SYNB0009006, PAN No.AAA FP 7680H.**"

5. The Pay and Accounts Officer, Hyderabad is requested to admit the bills in relaxation of Treasury Control orders issued vide G.O. 3<sup>rd</sup> read above.

**(P.T.O)**

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6. This order does not require the concurrence of Finance Department as per the orders issued vide G.O.3th read above.

( BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA )

BHANWAR LAL  
CHIEF ELECTORAL OFFICER &  
PRINCIPAL SECRETARY TO GOVERNMENT

To  
M/s Pamm Advertising & Marketing, Begumpet, Hyderabad.  
The General Administration (Claims.C) Department, Hyderabad.  
The Deputy Pay and Accounts Officer, Secretariat Br. Hyderabad.  
Copy to:  
The Accountant General, Telangana, Hyderabad.  
The Pay & Accounts Officer, Telangana, Hyderabad.  
The General Administration (Elections. A) Department,  
SF/SC.

//FORWARDED :: BY ORDER//

SECTION OFFICER